

# MIRACLE THEATRE

February 14 2017 - Media Release: LOVE MIRACLE

Cornwall's Miracle Theatre is sharing the love this Valentine's day by [launching its YouTube Channel](#) full of Cinderella videos, including the full-length production, free to view online!

While Miracle flies the flag for traditional touring theatre, it also embraces the digital world and has experimented with technology over the years, both on stage and online - to reach people who may not otherwise get the chance to see its work.

After a sell-out run at Falmouth's Princess Pavilion over Christmas, this February seemed the perfect time to launch Cinderella on YouTube and get the show out to a wider audience.

Those who missed it, or who want to enjoy it all over again, can now do so from the comfort of their own homes.

"Cinderella went down a storm with audiences both old and new to the company – word quickly spread and seats were sold out before many people got to chance to catch it live," explained Emma Gibson from Miracle. "We have had a lot of fun filming the show as well as some extra special backstage moments and we hope this sense of enjoyment comes across. We have been able to share the magic of the performance using exclusive snippets of Facebook Live video, supported by The Space, which enhanced and extended our Cinderella experience. Now, we're taking things one step further, and, making the most of the joy & simplicity of YouTube - we are able to share Cinderella, a truly British pantomime experience, with people all around the world!"

Established in 1979, Miracle is first and foremost a traditional theatre company, which tours all kinds of theatre into the nooks and crannies of the South West region. During the summer months Miracle takes shows outdoors to playing fields, clifftops and other communal spaces, while in the winter it visits venues of all sizes from village halls to mid-scale theatres – and always with shows that have the audience experience at their heart.

So, simply click [here](#) and settle down to watch the magical musical madness on your screen.

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Miracle is a multi-award winning touring theatre company based in Cornwall. Alongside its extensive touring programme Miracle embraces the digital world and has recently produced experimental work with technology and digital partners, such The Space, BT and Cinegi. As well as its own artistic achievements in digital, Miracle has established itself as a leader in exploration of these new frontiers. [www.miracletheatre.co.uk](http://www.miracletheatre.co.uk)

For more information, images and interview opportunities please contact:  
Emma Gibson T: 01209 216 762 E: [emma@miracletheatre.co.uk](mailto:emma@miracletheatre.co.uk)



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